WARNING: This product contains nicotine. Nicotine is an addictive chemical.

Reduce your body's exposure to harmful chemicals by switching completely from cigarettes to IQOS.

The IQOS® system heats tobacco but does not burn it.

This significantly reduces the production of harmful and potentially harmful chemicals.

Scientific studies have shown that switching completely from conventional cigarettes to the IQOS® system significantly reduces your body's exposure to harmful or potentially harmful chemicals.



D Philip Morris USA 2021 NS205-A2

IQOS® is available in select market

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



Site limited to smokers 21+.